

Commission Meeting

March 25, 2003 @ 3:00 p.m.

Department of Education 1135 Lincoln Street, Conference Room A - Red Bluff, CA 96080

MEETING MINUTES

In Attendance: Christine Applegate, Paula Brown-Almond, Bob Douglas, Jeannie Jacobs, Mildred H. Johnstone, Gloria Lofthus, Connie Massie, and George Russell.

Absent: Carl Havener.

1. PUBLIC COMMENT – None

2. CONSENT AGENDA – Commissioner Mildred H. Johnstone made the motion to approve all items on the consent agenda, seconded by Commissioner Christine Applegate, motion carried 8-0.

3. REGULAR AGENDA

3.1 Budget Adjustments:

- Transfer of \$23,670.00 from Account #55520 Local Child Care Planning Council (per the recommendation of the Commission to use the remaining LCCPC grant funds) to Account #53230 Professional Services – North Valley Services, Creative Learning Center.
- Transfer of \$2,000 from Account #53290 Travel to Account #53230 Professional /Special Services – Media. These funds will allow the Commission to combine resources with Butte County to localize PSA versions of the TV ads “Whirlwind” and “Laundry” – adding county specific information.

Commissioner Connie Massie made the motion to approve the Budget Adjustments, Commissioner Bob Douglas seconded the motion, the motion carried 8 to 0.

3.2 DISCUSSION: Child Care Realignment

- No real clarity on decisions from the State level since the last Commission meeting regarding the merits of child care realignment. Prop 98 may have an effect on the decision that is made on how this realignment is implemented if in fact the State moves forward with realigning child care.

3.3 Director's Report:

- Association Meeting – Participated in a strategic planning process which began in February. The rural caucus also met and discussed statewide technical assistance, statewide media and statewide Prop 10 funding issues.
- Evaluation Update – Denise with Cathy Minicucci regarding the development of our evaluation design. Currently awaiting statistics from the Department of Social Service, WIC, and Shasta College. Our goal is to identify local indicators (2-3 per focus area) that reflect the overall well being of children 0-5 years of age in Tehama County.
- “What About the Kids” – Staff participated in this Agency Day which highlighted services to children in our community. Our booth reflected our Commission's presence in Tehama County as well as displayed the “Kits for New Parents”.
- Financial Committee members met in March to discuss fund allocation strategies and upcoming State Commission Initiatives with leveraging possibilities.
- Augmentation and Travel Funds are being looked at again for possible renewal of allocation. Denise is feeling confident that these funds will be re-upped.
- The First 5 Tehama staff will be participating in the State Wide Evaluation training in Sacramento in April. The training will cover the software (PEDS) used to evaluate information gathered by funded programs regarding clients and services.
- Prewritten articles – Our media consultant, Stephan Pippen, from Rogers and Associates has produced prewritten articles for each of our funded programs that will be submitted to the local newspapers that outlines their services. Denise met with local media representatives to solicit their support in our media campaign has received a positive response from both the Red Bluff Daily News and Corning Observer. These articles will run at various times over the next several months.
- Resource Guide for Parents of Young Children – The guides are hot off the press and are in the process of being disseminated to our “Kit” distribution partners. The staff who are giving them out to parents have all expressed their excitement to have this guide as a resource for their clients.

3.4 Project Updates:

GRANTEENorthern Valley Catholic Social Service

Grantee TypeDirect Services

Funding CycleAugust 1, 2001 – July 31, 2003

Interim Director.....Darcie Gore

Interim Manager.....Camilla Delsid

Grant Award\$360,947.00

Project Description: Expand existing Family Resource Center in both capacity and delivery of services. Core services include: parent education;

child development activities; resource and referral; drop-in availability; peer-to-peer supports; on-site child care. Outreach plan delivered at end of year two.

- **Project Status:** Project administration staff are working on their reporting process to reflect a new approach – to tell a story of how they are serving families. They are currently working on Bylaws with Karen Davis Brown, “Strategies” Coordinator. Darcie Gore shared other ideas that the Community Advisory Group came up with along with ideas Karen has suggested that would improve their services to families. Commissioner Bob Douglas would like to see Family Resource Center highlighted so that the schools know who they are. Chairperson George Russell also suggested that the FRC try to get on School Faculty meeting agendas to educate the staff – spot lighting the Family Resource Center – letting them know what services they provide to any family in the community. It was noted that a barrier to services offered at the Family Resource Center is the primary use of the organizations name; Northern Valley Catholic Social Services – many people think that because of the word “Catholic” that it is primarily for the religious sector. Commissioner Paula Brown-Almond suggested Ms. Gore contact Child Care Referral and Education regarding establishing a positive *local* identity as they have had much success in this regard.

3.5 CLOSED SESSION: Evaluation of Program Director

3.6 ADJOURNMENT: Meeting was adjourned by Chairperson George Russell at 4:55 p.m.

Communications received by the FIRST 5 TEHAMA, Tehama County Children and Families Commission and Commissioner Information Packets are on file at the Office of the Program Director, 1135 Lincoln Street, Red Bluff

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